

**SUMMARY SHEET
FOR RANKING OF PROFESSIONAL MARKETING STRATEGIES**

Columbia County, Florida

Firm	Fairfield Index, Inc.	Urbanomics, Inc.	The Washington Economics Group, Inc.	Avalanche Consulting
Rater				
Ben Scott	1	2	3	4
Stephen Bailey	1	2	4	3
Jim Pool	1	3	4	2
Gina Reynolds	1	2	4	3
Tyson Johnson	1	2	4	3
Chris Dampier	1	2	3	4
Total	6	13	22	19
Final Rank	1	2	4	3